

JESSE SEAVER

PROFILE

My background is in end user technology support, web development, IT systems strategy, brand development, sales, and marketing. I have developed expert-level skills in desktop support on Windows and Macintosh platforms. I have five years of experience working in the financial services business providing technical support, developing print and online advertising campaigns, and providing firm-wide purchase and system strategy. I am also very interested in the world of non-profit organizations. I am President of the successful San Francisco Bay Area food program Curry Without Worry, and serve as a board member of The Sausalito Historical Society as Head of Technology. In my personal life I am an avid musician and aspiring professional beat boxer. I designed and developed all of the websites listed below.

EXPERIENCE

IT AND MARKETING CONSULTANT, ABACUS WEALTH PARTNERS SEBASTOPOL, CA 2004 - 2009

From 2004 - 2006 I worked closely with the CEO as his technology advisor and personal assistant. I also served as the firm's IT director and marketing manager, creating and managing various websites and their print advertising. In 2007, I provided extensive online marketing and web development services for the launch of the best selling book *The Cure For Money Madness* (Random House). This project included extensive social media campaign creation and implementation. I was successful in collecting over 10,000 unique database signups within the first year of the campaign.

www.abacuswealth.com

www.curemoneymadness.com

PRESIDENT, CURRY WITHOUT WORRY SAN FRANCISCO, CA 2006 - PRESENT

I helped form and still manage this blossoming food program that serves over 200 impoverished people every Tuesday in downtown San Francisco. We are a 501 C3 not for profit organization, and we aim to provide needy souls with a dignified experience and a healthy, hearty meal. To date, we have served over 15,000 meals, and we hope to expand our services to other cities in 2010.

www.currywithoutworry.org

FOUNDER AND PRESIDENT, CHARITY ATM, LLC. SAUSALITO, CA 2009 - PRESENT

I recently founded this LLC in order to link the everyday transaction fee associated with ATM withdrawal to raising money for charity organizations. Charity ATM owns and operates the three ATMs that have been strategically placed in local businesses for our test run. So far, it's been a huge success. Aside from the concept, foundation of the company, relationship formation with local businesses, and all operations, I was fully responsible for branding the company from logo to web site. My hope is to grow this company to over 300 machines over the next 5 years.

www.charityatms.org

FREELANCE COMPUTER CONSULTANT, SEAVER INTERNATIONAL 1999 - PRESENT

After graduating high school in 1999, I started a consultancy business in my hometown of Shelburne, Massachusetts. Over the last ten years, I have retained clients from all over the world, providing on-site and remote desktop support, website development, and IT systems strategy support. I developed an extensive network of IT professionals in order to place the right skill with the demands of each project. Clients have included Apple Computer, Medtronic, Swatch, Holiday Inn, ClearChanel Communications, The Massachusetts Institute of Technology, Abacus Wealth Partners, Grace Cathedral, and The City of Sausalito.

EDUCATION

Greenfield Community College, Associate Degree in Communications

SKILLS

I have extensive end user support skills on Windows and Macintosh platforms. Well versed in web development and design applications, including the Adobe Dreamweaver, Fireworks, Flash, Photoshop, and Illustrator suite of applications. I am proficient at coding HTML, CSS, and Flash Action script.

I have experience administering the following :

- Windows and Macintosh desktop and servers
- Wired and wireless network implementation and administration
- Salesforce.com
- Joomla CMS
- ACT CMS
- Google Adwords Campaigns
- Amazon.com Sales Campaigns
- Ebay Sales Campaigns,
- Social Media Outreach campaigns (Facebook, LinkedIn, MySpace, Orkut, etc.)

I also have experience developing brand identity strategy.

REFERRALS

Spencer Sherman, CEO Abacus Wealth Partners

Ashok Kumar, Web Design Client

Barrett Cohen, Former Board Member of Curry Without Worry

Referral contact Information and call scheduling available upon request.

Recommendations for past clients and colleagues visible on my LinkedIn profile

www.linkedin.com/in/jesseseaver

OUTSIDE THE BOX

See more of my creative side and explore some of my writing and music :

www.wowcoolshow.com